

Hello from MyronPromos!

As we move into the third quarter of 2026, businesses are shifting from summer mode back into full momentum. **Q3 brings exciting opportunities to reconnect with customers, energize employees, and prepare for a strong finish to the year.** Whether you're welcoming new team members, supporting important causes, or engaging fans during football season, thoughtful promotional products can help your brand stay top of mind.

Q3

Key Dates & Gifting Opportunities

August Back-to-School Season

As students, teachers, and educational staff prepare for a new academic year, **back-to-school promotions provide a great opportunity to make a lasting impression.**

[Explore our Back-to-School collection](#) and help your audience start the year prepared.

Welcome Employees Back from Summer

With employees returning from summer breaks and operations ramping back up, **Q3 is a key opportunity to reconnect with teams and drive renewed engagement.** A small gesture can go a long way toward making employees feel valued and motivated.

[Discover our Employee Appreciation Collection](#)

September Football Season is Back

Few things bring people together quite like football season. **Whether you're hosting customer appreciation events, employee tailgates, watch parties, or community gatherings, branded products can help create memorable experiences.**

Consider stadium-friendly giveaways, coolers, drinkware, apparel, and outdoor accessories that keep your brand in the game all season long.

[Score big with Promotional Products designed for Football](#)

October Breast Cancer Awareness Month

October is Breast Cancer Awareness Month, making Q3 the perfect time to begin planning your awareness campaigns and fundraising initiatives.

Pink-themed promotional products, awareness ribbons, apparel, drinkware, and event giveaways can help support an important cause while strengthening community engagement and brand visibility.

[Explore our Breast Cancer Awareness Products](#)

New Hire & Onboarding Programs

Q3 is often a busy hiring season, making onboarding gifts an effective way to create a positive first impression.

Customized welcome packages featuring branded apparel, notebooks, drinkware, tech accessories, and company essentials help new team members feel connected from day one.

[Build Your New Hire Welcome Kits](#)

MyronPromos Makes It Possible:

School Spirit Meets Team Appreciation with Georgia College & State University



The impact went even further: Frances also used a select batch of the hats to reward her incredible team of Orientation Leaders. A win-win situation: a clever event-gifting strategy + high-quality products = energized school spirit & a deeply appreciated team.

How creative promotional products can turn an event into an unforgettable community experience is demonstrated by our customer, Frances Roberts from [Georgia College & State University](#).

She successfully utilized custom hats as dynamic "spirit gifts" during a university orientation. Handed out to guests sporting the school's signature green and Bluecolors, the hats created an instant buzz and a sense of belonging.

"Students and parents LOVED the hats! And my team loved the hats as well, so I set aside a small handful to give them a special thank you for their hard work."

— Frances Roberts, Assistant Director of New Student Programs

Stay Connected!

Thank you for being part of the MyronPromos community. Our team is ready to help you execute successful and meaningful campaigns throughout Q3!

Warm regards,
The MyronPromos Team