

## atest Trends in Marketing & Promotion

#### **Hello from MyronPromos!**

We're heading into an exciting season, and we're here to help you stay ahead. From impactful events to sweet gifting ideas, here's everything you need to know for a successful Q3.



## Sweeten Your Staff Appreciation with Candy Packs

Perfect for Customer Service Week, Back-to-School promotions, or any day you want to show appreciation to your customers and employees:



Order your appreciation candy packs on our website today and make every "thank you" a little sweeter.



If we've helped you promote your brand effectively, we'd love your feedback. Leave us a quick Google review and help others discover MyronPromos.

Rate us on Google



# Meet the MyronPromos Team:

# Patrick Connors



### At MuronPromos, we're more than products—we're people.

Behind every successful order is a team member who's passionate about helping your brand shine.

Patrick Connors is an Account Manager at Myron in his 13th year of service. He uses advanced communication skills and attention to detail to provide value for his customers as well as for Myron.

I feel that every interaction with my customers v for them to know MyronPromos is the place to go for their promotional and gifting needs. When I have a good contact, even if they don't place an order with me that day, I am confident they will in the future. I also know they could refer other potential customers to me, and that the whole process is a positive reflection on the company, and even my peers.

A typical day involves creating new business for himself and the company, as well as making sure everything goes smoothly with the orders already placed.

"It is a balancing act. It requires tremendous focus and setting of priorities. While it is imperative to create new business at all times, it is also essential to make every individual I speak to feel that they have my entire attention. I take pride in my ability to make myself a better employee and a better person every day. This is also what keeps me going, even when the results are not where I would like them to be."

## **Top Sales Tip:**

"Never be afraid to ask a lot of questions. It is the only way to learn about the customer, and help them find the solution to meet their needs."

Fun Fact: Patrick has worked as a journalist, as well as an instructor at a youth program at

Centennial College, in between decades of experience on the phone.

**Stay in Touch!** We love sharing what's new at MyronPromos—and we're even more excited to help you bring your next

promotion to life. Whether you need inspiration, support, or a reliable partner for your next event or campaign, we're just a message away. Thanks for being part of the MyroPromos community. Until next time!